

DIGITAL SIGNAGE FOR QUICK SERVICE RESTAURANTS

*A customer-centric approach
to digital signage using the
Omnivex platform.*



 **Omnivex**[®]



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ONE PLATFORM, ENDLESS APPLICATIONS.

Create an integrated digital signage network across your restaurants with the Omnivex platform.

Whether an individual restaurant or a large chain, digital signage can significantly enhance customer experience and improve operations. With Omnivex digital signage software, you can create a cohesive digital signage experience that encompasses the interior of your restaurant, drive-thru, and exterior.

Centralized digital signage network management ensures corporate branding standards are followed for large chains. However, the regions or individual restaurants can easily update their digital signage to reflect

local languages or products. Connect your digital screens to back-end systems to ensure your digital menu boards reflect your current inventory and prices at each location.

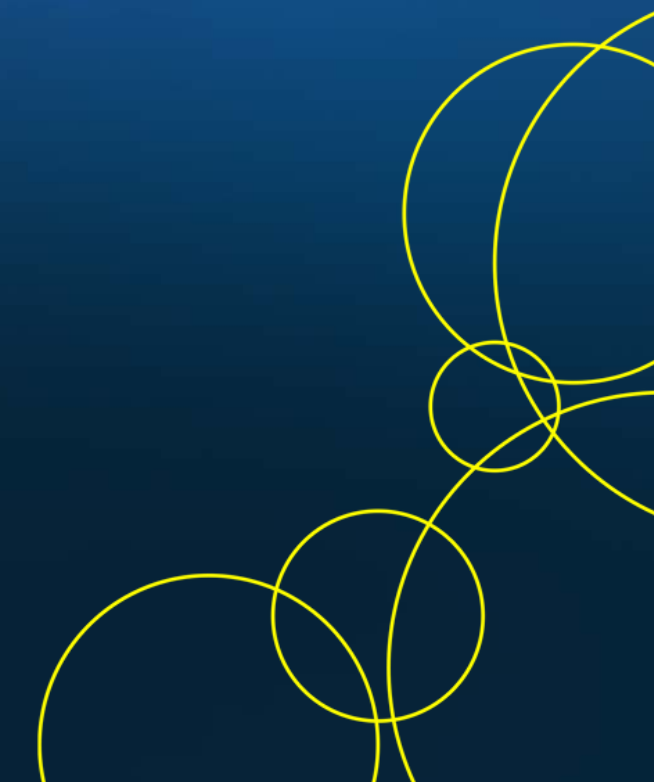
What applications can you create with Omnivex digital signage software?

From drive-thru screens to digital menu boards to interactive kiosks to KPI dashboards, there's no limit to what you can create to help manage every aspect of your business.

**YOUR RESTAURANT
+ OMNIVEX**

**HAPPY
CUSTOMERS.**

DIGITAL
SIGNAGE FOR
QUICK SERVICE
RESTAURANTS



OUTDOOR SCREENS

Grab the attention of people passing by.

Exterior digital signage helps grab attention, make mouths water, and draw in customers. Highlight new menu items, promotions, and more with stunning images and videos. Automate the changing of content to reflect various conditions, including time of day.

Exterior Digital Screens

Make mouths water and draw in customers with stunning images and videos of your menu items on exterior digital screens.



Automate Content

Stop running outside to change your signs. Automate changing content on your digital screens to reflect various conditions, such as time of day.



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DRIVE-THRU SCREENS

Elevate the drive-thru experience.

Digital signs in drive-thru offer numerous benefits to both customers and businesses.

Enhance Customer Engagement

Eye-catching visuals and animated menus grab attention, making it easier for your customers to browse and select their meals quickly. This not only speeds up the ordering process but also encourages upselling, as promotions and special offers can be prominently featured.

Improve Order Accuracy

With clear, digital menus, customers can see their selections accurately, reducing the likelihood of mistakes in orders. Real-time updates also allow for quick adjustments to menu items, helping avoid frustration due to inventory shortages.

Versatility

Digital signs can display dynamic content, adapt to different times of day, and promote seasonal items effortlessly. This flexibility aids in effective marketing and boosts sales.

Enhance Operational Efficiency

Remote management and updates make it easier to maintain and customize menus, reducing manual labor and minimizing downtime.

Digital Signs in Drive-thru

Dynamic displays that you can update automatically are an essential part of an efficient drive-thru system.

Order Here



OUR BEEFIEST BURGER YET
**DOUBLE
POUNDER**

START YOUR ORDER

Coupons?

✓ Scan the coupon's QR code below!

Login

Enter your code from the app to login and collect/redeem points.

Integrate with Existing Systems

Integrate data with your digital signs and ensure you are sharing real-time information.

User-friendly Interactive Kiosks

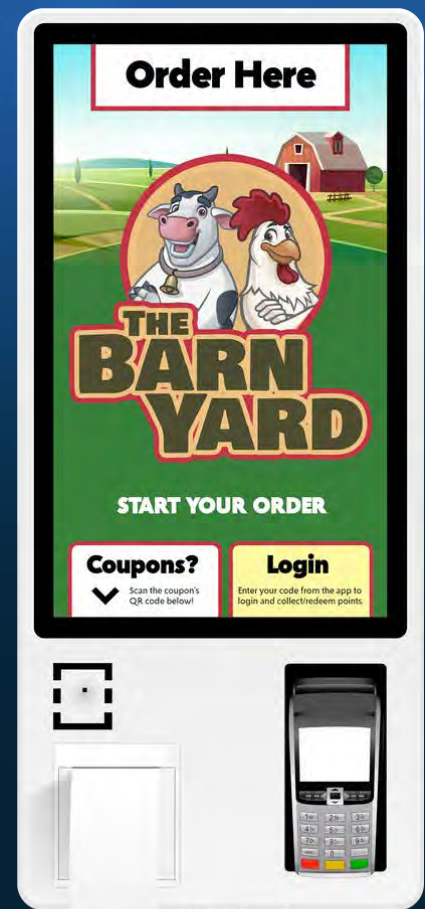
Easily build kiosks that allow your customers to self-serve. Highlight promotions, allow customized orders, and payments.

INTERACTIVE KIOSKS

Enable customers to self-serve.

Enable customers to self-serve by providing interactive ordering kiosks in your restaurant lobby. Integration with loyalty programs creates a personalized experience that highlights popular items, previous orders, or member-only promotions. Connect with mobile phones using a simple QR code that lets customers see order status anywhere in the restaurant.

Ensure menu information is always up-to-date by integrating digital menus with inventory and POS systems. Change prices, menu items, calories, and availability, quickly and easily in real-time.



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RESTAURANTS

DIGITAL MENU BOARDS

Create dynamic digital menu boards.

Use HD graphics along with eye-catching videos to grab a customer's attention. Trigger visuals based on data from many sources, including calendars, clocks, sensors, and source systems such as inventory, ERP, or CRM. Additionally, ensure corporate branding is maintained while allowing individual restaurants to add local items, promotions, and more.

Have too much of one item? Easily create a flash promotion to boost its sales. Want to run a special between 2:00 and 3:00? Schedule it, and it will automatically display. Integrate social media and create an interactive experience for your guests, making your menu screens suddenly do more than display your menu.

Generate incremental revenue by selling advertising space to suppliers to promote their products.

HD Graphics and Video

Leverage stunning graphics and videos to advertise your menu items and make your customers' mouths water.

Push Sales by Highlighting Items

Cycle through featured items, promotions, and specials to help increase sales.

BREAKFAST

1 THE PILE O' BACON
2 THE SAUSAGE EGG+CHEESE
3 THE ROCKY MOUNTAIN
4 THE BACON BAGEL
5 THE MORNING WRAP

THE WIFFLE WAFFLES
It just looks like dessert.

\$5.49

MAKE IT A MEAL ADD [waffle] + [coffee] JUST \$1.79

- 1 The Pile O'Bacon \$4.95
A bagel, cheese, and a huge pile of bacon. 955 calories
- 2 The Sausage Egg \$5.49
Sausage, egg+cheese on an english muffin. 480 calories
- 3 The Rocky Mountain \$5.95
A denver omelette sandwich. 570 calories
- 4 The Bacon Bagel \$4.95
Bacon, egg+cheese on a sesame-seed bagel. 1200 calories
- 5 The Morning Wrap \$4.95
Eggs, spinach, cheese+veggies all wrapped up! 760 calories
- 6 The Stack Attack \$3.49
A HUGE stack of pancakes. With syrup, of course. 875 calories

HAND MIXED EVERY MORNING

BREAKFAST

1 THE PILE O' BACON
2 THE SAUSAGE EGG+CHEESE
3 THE ROCKY MOUNTAIN
4 THE BACON BAGEL
5 THE MORNING WRAP

THE SAUSAGE, EGG + CHEESE
NOW ONLY \$5.49

MAKE IT A MEAL ADD [waffle] + [coffee] JUST \$1.79

- 7 The Go West \$6.95
Western Omelette served with hash and grits. 1100 calories
- 8 The Wiffle Waffles \$5.49
They're just waffles. But we add strawberries. 965 calories
- 9 The Pancake Brekkie \$5.95
It's a sandwich made with pancakes. 875 calories

FRESH BREWED TO START YOUR DAY.

Display More with Animated Menus

Digital signage allows you to show more with animation. Animate sections of the screen to cycle through parts of your menu, highlight items, and play promotional ads.



BREAKFAST

1 THE PILE O' BACON
2 THE SAUSAGE EGG+CHEESE
3 THE ROCKY MOUNTAIN
4 THE BACON BAGEL
5 THE MORNING WRAP

THE SAUSAGE, EGG + CHEESE **NOW ONLY \$5.49**

7 **The Go West** Western Omelette served with hash and grits. 1100 calories. \$6.95
8 **The Waffle Waffles** They're just waffles. But we add strawberries. 965 calories. \$5.49
9 **The Pancake Brekkie** It's a sandwich made with pancakes. 875 calories. \$5.95

MAKE IT A MEAL ADD [burger icon] + [coffee icon] JUST \$1.79

FRESH BREWED TO START YOUR DAY

ALWAYS FRESH! ANY SIZE \$1 ALL SUMMER LONG

ENTRÉES

1 **The Big Omelette** 3-egg omelette, your choice of toppings. 700 - 940 calories. \$7.95
2 **The Platter o'Meat** Sausage, bacon, ham, eggs, toast, hashbrowns. 800 - 1200 calories. \$8.49
3 **The Really, Really Big Breakfast** Four eggs, hashbrowns, two ways, toast, corned beef hash, grits. 750 - 1150 calories. \$9.95
4 **The Fruitful Plate** Strawberries, Bananas, blueberries, watermelon, cantaloupe, yogurt and granola. 600 - 900 calories. \$8.95
5 **The Deep South** Biscuits, sausage gravy, sausage, shrimp, grits, corn bread. 1400 - 1700 calories. \$4.95

THE DEEP SOUTH BISCUITS & GRAVY

DRINKS TO WAKE UP TO

1 **Dark Roast** For the true coffee lover. 5 - 10 calories. \$1.75
2 **Blonde Roast** A milder blend of our roasted beans. 5 - 10 calories. \$1.75

COFFEE FIRST. WORK LATER.

1 **Hot Chocolate** For those who don't do coffee. 425 calories. \$1.95
2 **Tea** Choice of Earl Grey, Orange Pekoe, or Chamomile. 5 - 10 calories. \$1.49
3 **Spring Water** Bottled. 0 calories. \$1.95
4 **Apple Juice** Freshly made. 340 calories. \$1.95
5 **Orange Juice** Pulp-free. 320 calories. \$1.95
6 **Smoothies** Blended fruit, yogurt, veggies, and ice. 475 calories. \$3.49

\$1

WE ARE HIRING. We are currently hiring for both part-time and full-time positions, with day and night shifts available. Inquire with the manager on duty and fill out an application. *Join the team!*

Daypart your Menus

Schedule specific menus to run at specific times of the day. An automatic transition means you don't have to worry about it.

Sync your Screens

With an array of screens, sync content across all screens, so promotions play at the same time.

Partial Screen Takeovers

Schedule important notices & promotions at key optimal times.

BURGERS & COMBOS

3 THE BIG JUICY
4 THE GORGONZO
5 THE BASIC
7 THE NOISY CLUCK
8 THE TRIPLE DECKER

THE BIG JUICY \$4

1 **The Double Decker** Two beef patties slathered in cheese and onions. 840 calories. \$7.95
2 **The All-Green** Our classic original vegetarian garden burger. 710 calories. \$7.95
3 **The Big Juicy** Big juicy half pound of grade A beef with all the fixings. \$8.95
4 **The Gorgonzola** Our best beef patty and blue cheese. minimum 1200 calories. \$8.95
5 **The Basic** We're all a little bit basic - this one's for all of us. 760 calories. \$6.95
6 **The Stack-o-Bacon** Bacon, beef, bacon more bacon... you get it. 1250 calories. \$8.95

MAKE IT A MEAL ADD [burger icon] + [fries icon] JUST \$1.79

GOT POUTINE?

Limited time offer. Offer valid until 12/12/21.

BUILD YOUR ULTIMATE BURGER

STEP 1 CHOOSE YOUR BUN:
Brioche Multi-grain Ciabatta
Kaiser Whole Wheat Potato
Italian Bagel Bun Pretzel
Portugese Lettuce

STEP 2 CHOOSE YOUR TOPPINGS:
Mustard Secret Sauce Onions Tortilla Crisps
Ketchup Blue Cheese Red Onion Ham
Mayo Swiss Cheese Lettuce Bacon
Sriracha Mozza Tomato Mushrooms
Relish Cheddar Japaenos Pickles
Garlic Aioli Havarti Bell Peppers Roasted Garlic

STEP 3 CHOOSE YOUR BEEF:
All-American Loin Porterhouse
Wagyu Roast Flank
Sirloin Brisket Steak
Rib Shank

WHAT'S IN YOUR BURGER?

TOMATOES
TORTILLAS
CHEDDAR
SECRET SAUCE

HAM
BACON
RED ONION

MAKE IT YOUR WAY!

DRINKS

WE ARE HIRING. We are currently hiring for both part-time and full-time positions, with day and night shifts available. Inquire with the manager on duty and fill out an application. *Join the team!*

	Small	Medium	Large
1 Soft Drinks 21 drinks, any size, all summer long! 0 - 800 calories	\$1.00	\$1.00	\$1.00
2 Milkshakes Chocolate, Vanilla, Strawberry, Malted Milk, Caramel 450 - 750 calories	\$2.49	\$3.25	\$3.95
3 Fruit Smoothies Strawberry, Blueberry, Raspberry, Banana 750 - 1150 calories	\$4.95	\$5.95	\$6.95
4 Slushies Lime, Strawberry, Grape, Cream Soda, Root Beer, Orange 600 - 900 calories	\$2.95	\$3.95	\$4.95
5 Floats Root beer or Orange 1400 - 1700 calories	\$3.95	\$4.95	\$5.95
6 Coffee/Tea Iced or Hot 20 - 230 calories	\$1.49	\$1.75	\$2.25
7 Milk White or Chocolate 150 - 350 calories	\$1.95	\$2.95	\$3.95

QUICK SERVICE RESTAURANTS



ORDER PROCESSING SCREENS

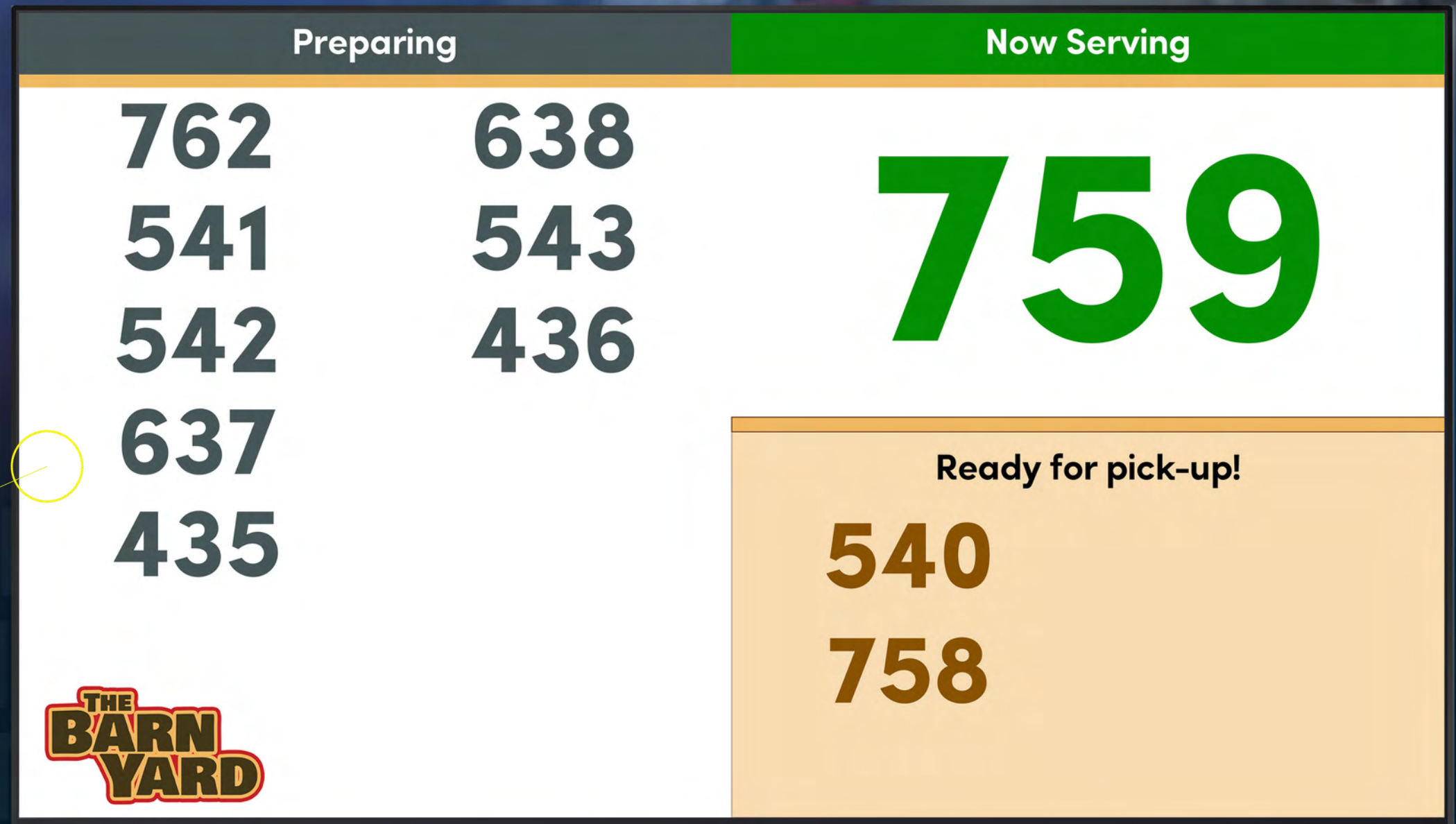
Keep your kitchen and service staff organized.

Keep your kitchen and service staff organized with order processing screens. Identify the time orders were submitted, wait time, special requests, and more. Integrate with back-end systems and sensors.

In quick-serve restaurants have a screen visible to customers so they can see the status of their orders. Enable customers to track their order status from their mobile phone and receive a notification when the order is ready for pick-up.

Highlight Wait Time

Improve customer satisfaction by providing an estimated wait time. Update times as the order progresses through the fulfillment stages.



TARGETS FOR: 5:00 pm - 7:00 pm	ACES IN THEIR PLACES!		
	5:00 pm \$1,145	6:00 pm \$1,350	7:00 pm \$734
Lot & Lobby: Washroom Checks: 10 Lot Checks: 6	DRIVE-THRU:		
	Orders 1: Sarah C.		
	Orders 2: Doug F.		
	Runner: Jane M.		
	Presenter: Sally C.		
Front Counter: Avg Time: 120_{sec} Care Int: 20	FRONT COUNTER:		
	Till 1: Dwayne M.		
	Till 2: Jessica S.		
	Till 3: Matilda R.		
Kitchen: Avg Prep Time: 60_{sec} Waste %: 7%	Lot & Lobby		
	Bobby F.		
	Steven B.		
Drive-thru: Cars Served: 48 Parked Cars: 5	Kitchen:		
	Grill: Bobby F.		

Highlight Target Goals & Results

Highlight targets for key parts of the day, and communicate to staff.

Variety of Data Sources

Integrate data from various sources, including ERP, CRM, inventory, POS, and BI, onto digital screens.

Add Interactivity

Incorporate a touch-screen into your solution and enable interactivity and changes on the fly.

INTERNAL SCREENS

Share real-time KPI and inventory information.

Historically, you would track KPIs in spreadsheets or scorecards distributed monthly, quarterly, or yearly. Combine digital signage, mobile apps, and real-time data to eliminate waiting for manual reports and put KPIs at everyone's fingertips. Make adjustments and course corrections before a small problem becomes a big issue.

Automate

Create a visual KPI dashboard and automate the sharing of KPIs across your restaurants. Integrate various data sources, including CRM, ERP, inventory, BI, and more, to provide an accurate view of the state of the business.

Customize Information

Extend the reach of your KPIs. Customize your KPI dashboard by location, region, etc. Be confident you are sharing the correct metrics with the right people on the right screen. For example, share data such as attainment of sales targets, sales growth, popular items, and waste.



EMPLOYEE COMMUNICATIONS

Make the information your employees need available - digitally.

Information is the fuel that powers organizations. Traditional channels like paper memos, emails, and company newsletters are long gone and often harm employee engagement. Instead, digital communications on digital signage, tablets, mobile phones, and more provide employees with relevant real-time information and empower them to make faster and better business decisions.

Recognition

Employees want to feel valued. They want their work to be appreciated. Employee recognition is a terrific way to use digital signage. Whether by restaurant, team, or individual, digital signage can highlight recent success and achievements. Additionally, content could include accolades or other praise from social media networks.

News and Announcements

Share news, announcements, policy updates, HR information, and more on internal digital screens. Customize content by location, region, country, and more. In the breakroom, share the status of KPIs, new product information, schedules, training opportunities, and more.

NEW UNIFORMS ARRIVING NEXT MONTH!

New uniform designs will be mandatory starting **November 1st.**

Please make sure you have given your sizes / number of uniforms required to Jeanine by the end of this week.



Performance reviews for October are scheduled and posted here and near the weekly schedule screen. If you are due for a review in October but are not scheduled, please see Darren.

3:47 pm
September 14th



BURGER-OF-THE-MONTH FOR OCTOBER THE MONSTER SMASH

Available from October 1st - 31st

Ask your manager for pricing.



Monster Smash will be free to all employees during the last week of September.

Ask your manager for details.



Performance reviews for October are scheduled and posted here and near the weekly schedule screen. If you are due for a review in October but are not scheduled, please see Darren.

3:47 pm
September 14th

Corporate Branding

Use your digital signage to reinforce your corporate branding and messaging.

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SAFETY APPLICATIONS

Safety and security is essential. Digital signage is a great tool for sharing critical real-time information.

Public Safety

Digital signage provides an ideal platform for broadcasting public safety announcements and alerts to a broader audience. You can collaborate with local authorities or emergency services to disseminate vital information during natural disasters, public health emergencies, or community-wide security concerns on screens at city facilities or through a broader network.

Visual Emergency Notifications

Audio alarms are still necessary, but integrating digital signage with your audio alarms allows you to share crucial supplemental information. Highlight which exit to use, the status of an emergency situation, and provide visual direction and cues.

Access Control

Digital signage can be crucial in access control and visitor management systems, improving facility security protocols. Integrating digital displays with access control systems lets you display information about authorized personnel, visitor registration procedures, and access restrictions. This helps enforce security measures and ensures that individuals know the necessary protocols to gain entry to specific areas.

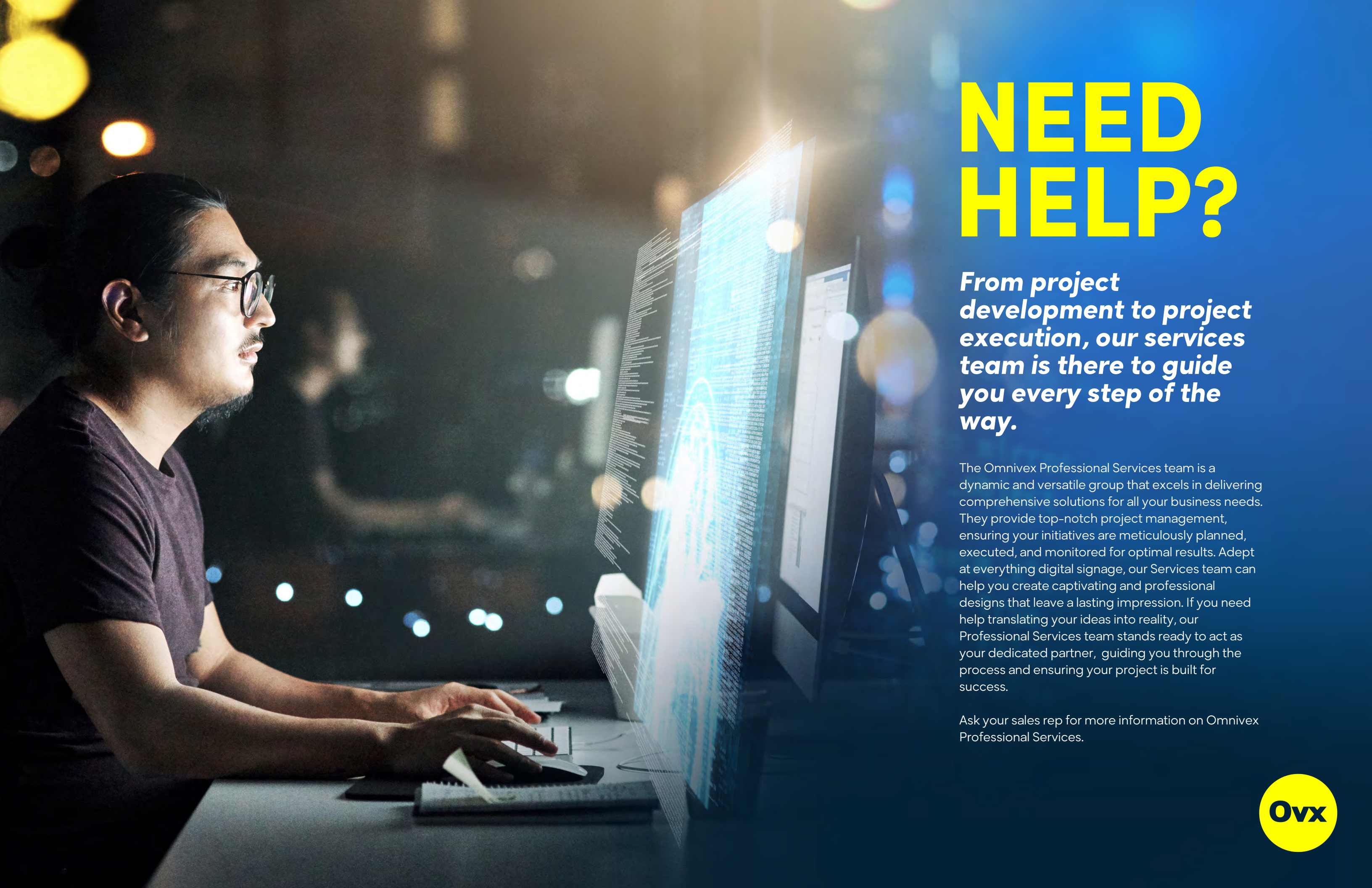
Provide Information & Instructions

Emergency screens can provide simple instructions and directions on the route to safety.

Tailor Emergency Messages by Location

Customize emergency screens by location in facility, providing location-specific directions.





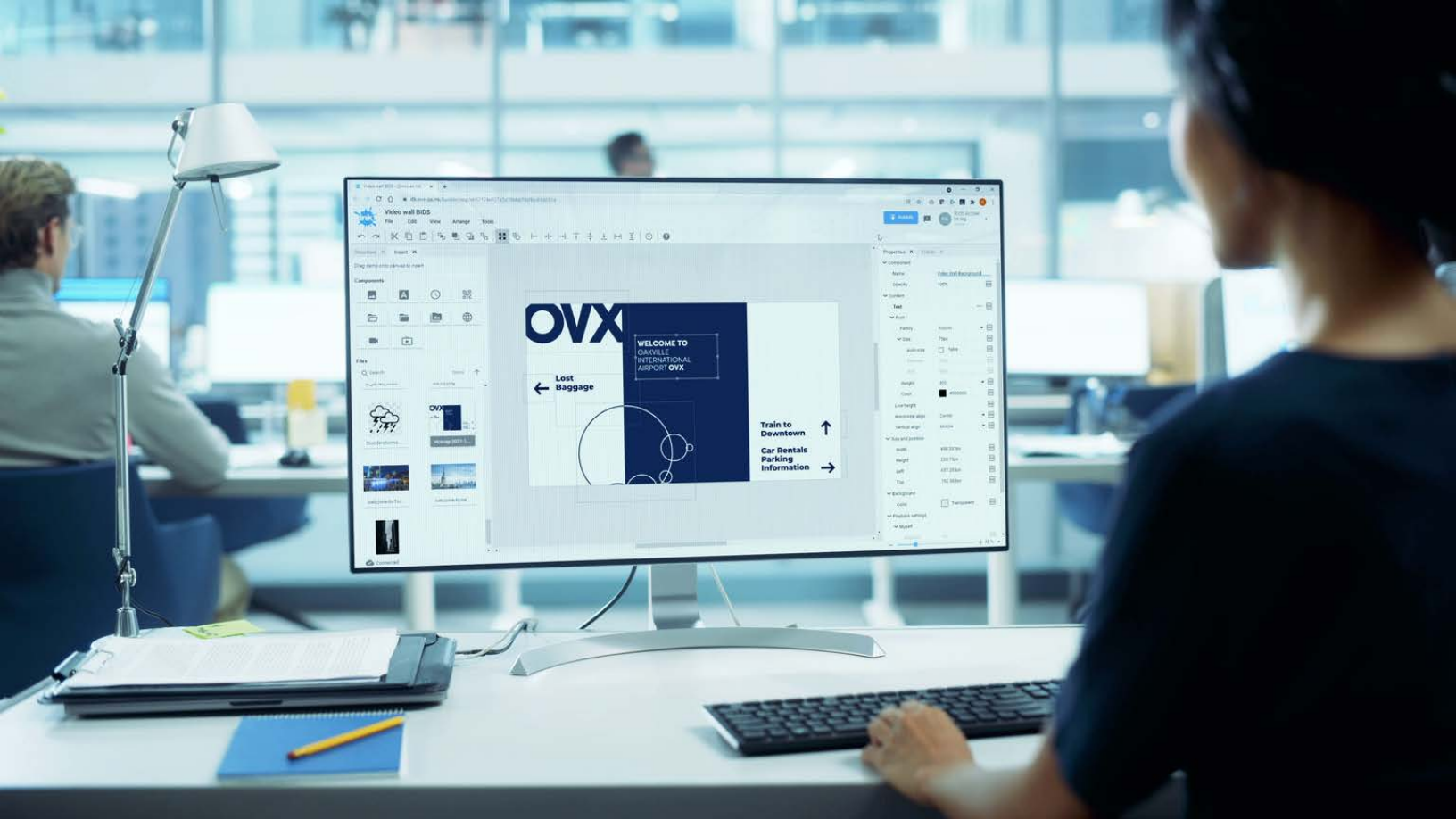
NEED HELP?

From project development to project execution, our services team is there to guide you every step of the way.

The Omnivex Professional Services team is a dynamic and versatile group that excels in delivering comprehensive solutions for all your business needs. They provide top-notch project management, ensuring your initiatives are meticulously planned, executed, and monitored for optimal results. Adept at everything digital signage, our Services team can help you create captivating and professional designs that leave a lasting impression. If you need help translating your ideas into reality, our Professional Services team stands ready to act as your dedicated partner, guiding you through the process and ensuring your project is built for success.

Ask your sales rep for more information on Omnivex Professional Services.

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